

Ref: PVSL/SEC/10/2025-26

Date: 02nd May, 2025

To,
BSE Limited (“BSE”),
Corporate Relationship Department,
2nd Floor, New Trading Ring,
P.J. Towers, Dalal Street,
Mumbai – 400 001.

Scrip Code: 544144
ISIN: INE772T01024

To,
**National Stock Exchange of India
Limited (“NSE”),**
“Exchange Plaza”,
Plot No. C-1, Block G,
Bandra Kurla Complex, Bandra (East),
Mumbai – 400 051.

NSE Code: PVSL
ISIN: INE772T01024

Dear Sir/Madam,

Sub: Intimation under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (“Listing Regulations”) of receipt of an Award.

In terms of SEBI (LODR) Regulations, 2015, we wish to inform you that Popular Autoworks Private Limited, wholly owned subsidiary of the company has been honored with the ‘**Certificate of Excellence**’ at the prestigious **ET Business Awards 2025** for Business Excellence, cementing its reputation as the **Most Trusted Dealer** for **Jaguar Land Rover** in the state of Karnataka.

Please find enclosed herewith the copy of certificate of the aforementioned award.

You are requested to kindly take the same on record.

Thanking you,

Yours faithfully,

For Popular Vehicles and Services Limited

Varun T.V.
Company Secretary & Compliance Officer
Membership No: A22044
Place: Kochi

Popular Vehicles & Services Limited

Mumbai/Kochi, May 2, 2025:

Popular Vehicles & Services Limited (NSE: PVSL, BSE: 544144), one of India's leading fully integrated automotive dealership player, proudly announces that its wholly owned subsidiary Popular Autoworks Pvt Ltd, operating under the 'Marqland' brand, has been honored with the '**Certificate of Excellence**' at the prestigious **ET Business Awards 2025** for Business Excellence, cementing its reputation as the **Most Trusted Dealer** for **Jaguar Land Rover** in the state of Karnataka.

This accolade reflects the dealership's unwavering commitment to delivering premium customer service, maintaining high operational standards, and nurturing lasting relationships with its clientele in the luxury automobile segment.

Commenting on this occasion, Mr. Naveen Philip, Promoter and MD, Popular Vehicles and Services Limited said,

"We are honored to receive this esteemed award from The Economic Times. It validates the dedication of our team and our customer-centric approach in representing the Jaguar Land Rover brand. This recognition reinforces our commitment and motivates us to further strengthen our presence in the luxury automobile segment. We remain focused on exceeding expectations and driving excellence in all that we do."

About Popular Vehicles & Services Limited (PVSL)

Popular Vehicles and Services Limited belongs to the diversified Kuttukaran Group, operating multi-brand automobile dealerships in Kerala, Tamil Nadu and Karnataka for past 70 years and expanded operations into Maharashtra in FY 23. It is one of the leading diversified automotive dealership company in the country with a presence across the automotive retail value chain, including the sale of new passenger, commercial and electric two/three-wheeler vehicles, services and repairs, spare parts distribution, sale of pre-owned passenger vehicles, and facilitation of the sale of third-party financial and insurance products. It operates passenger vehicle dealerships of Maruti Suzuki India Limited, Jaguar Land Rover India Limited, Honda car India, commercial vehicle dealership of Tata Motors and Bharat Benz and Ather Energy and Piaggio in electric vehicle space.

The Group launched the Company in 1984 as one among the first batch of Dealers appointed by Maruti Suzuki in India. Over the years, the operations have scaled up across four states. Their extensive network comprises 63 showrooms, 136 sales outlets and booking offices, 32 pre-owned vehicle showrooms and outlets, 146 authorized service centers, 47 retail outlets, and 24 warehouses & 7 Driving Schools. These facilities span across 14 districts in Kerala, 8 districts in Karnataka, 12 districts in Tamil Nadu, and 9 districts in Maharashtra, showcasing their robust presence across significant markets in India.

Safe Harbor

Statements in this document relating to future status, events, or circumstances, including but not limited to statements about plans and objectives, the progress and results of research and development, potential project characteristics, project potential and target dates for project related issues are forward-looking statements based on estimates and the anticipated effects of future events on current and developing circumstances. Such statements are subject to numerous risks and uncertainties and are not necessarily predictive of future results. Actual results may differ materially from those anticipated in the forward-looking statements. The company assumes no obligation to update forward-looking statements to reflect actual results changed assumptions or other factors.

For further details please contact:

Company:



Popular Vehicles & Services Limited

CIN: L50102KL1983PLC003741

Mr. Varun T. V.

CS & Compliance Officer

Email id: cs@popularv.com

Investor Relations Advisors:

SGA Strategic Growth Advisors

Strategic Growth Advisors Pvt. Ltd.

CIN: U74140MH2010PTC204285

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